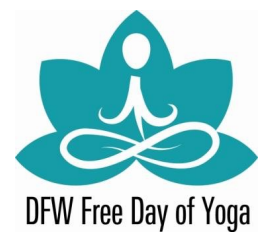


# Sponsorship Benefits

## DFW Free Day of Yoga + Dallas Kick Off Festival



Enjoy:	Platinum	Gold	Silver	Bronze
Consistent mentions during the event	x			
Brand recognition during 7-8 Live Streaming by FDOY Board	x			
Prime placement & largest logo on FDOY homepage	x			
Product brand exclusivity	x			
eNews announcements with your logo	x			
Largest logo on KickOff Banner	x			
Your logo on collateral and goodie bags	x			
Option for Prime Vendor Booth / Brand Tent at KickOff Event	x			
Naming rights for 2 Mini-Classes	x			
Naming rights for 2 Contests	x			
Nomination of 2 Teachers for Mini-Classes	x			
Registration Volunteer located at your tent / booth	x			
Prime tent location at KickOff Event	x	x		
Special recognition during KickOff Event	x	x		
Mentions by emcee during KickOff events	x	x		
Social Media Campaign (may be utilized for giveaways/contests)	x	x		
Social Media Shares the week prior to Free Day of Yoga Weekend	x	x		
Mentions in eNews (over 67,000 combined followers)	x	x		
Brand recognition during 4 Live Streaming by FDOY Board		x		
Naming rights for 1 Mini-Class		x		
Naming rights for 1 Contest		x		
Medium logo on FDOY website & banner with link to your URL		x	x	
Spokesperson onsite at Dallas KickOff Event	x	x	x	
Your logo on eNews signature plane	x	x	x	
Option for Standard Vendor Booth at Dallas KickOff Event		x	x	x
Shared hashtags/tagging on Social Media Channels	x	x	x	x
Space in the Goodie Bags for your collateral	x	x	x	x
Small logo on FDOY website & banner with link to your URL				x

Platinum \$5,000 cash or equivalent  
 Gold \$2,500 cash or equivalent  
 Silver \$1,200 cash or equivalent  
 Bronze \$400 cash or equivalent

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